2027

Sponsorship Opportunities











AIA Seattle
CAP
2027
Corporate Allied Partner



AIA Seattle

aiaseattle.org

AIA Seattle



Dear Partners,

In today's economic climate, meaningful relationships matter more than ever. As an architect who recently started my own business, I understand firsthand the value of building a strong professional network and the importance of finding authentic opportunities to connect, learn, and grow.

Becoming a Corporate Allied Partner (CAP) with AIA Seattle connects your business with a community of more than 2,800 architects and allied professionals across 10 counties in the Pacific Northwest. Through programs, events, happy hours, and member-led committees, CAP sponsors have opportunities to build relationships with design professionals who are actively shaping our region and the AEC industry.

What makes AIA Seattle special is the depth of engagement within our community. Members show up to share knowledge, mentor emerging professionals, advance our profession, and build lasting professional relationships. These connections create opportunities for business development that are grounded in genuine participation and shared interests.

I invite you to join AIA Seattle as a Corporate Allied Partner in 2027. We look forward to welcoming you into our community and creating opportunities for you to connect, contribute, and grow.

Kirsten Dahlquist, AIA
2026-2027 President, AIA Seattle Board of Directors

2026 Corporate Allied Partners

Thank you to our CAPs for bringing our community together for learning, connection, and celebration in 2026



PLATINUM — $10,000+

ELEVATE

interiorTech

GOLD — $6,000-$9,999

EBD SERVICES | EVIDENCE BASED DESIGN

fsi ENGINEERS

G·L·Y

HOFFMAN CONSTRUCTION COMPANY

Pella Windows & Doors of Western Washington

Sellen

Stantec

SILVER — $3,000-$5,999

AldrichKVP Construction Company
Arup
Berger Partnership
BetterBricks
BTL Engineering
CBIZ
Coughlin Porter Lundeen
Dowbuilt
Greenhome Solutions
Heritage Bank
Holmes
Kolbe Gallery Seattle
KPFF Consulting Engineers
Lease Crutcher Lewis
Magnusson Klemencic Associates
Malsam Tsang Structural Engineering
Marvin
MBA Health Trust
P2S Inc.
PCS Structural Solutions
Schuchart
Swenson Say Fagét
Thomaswerks, Inc
Willdan

BRONZE — $2,000-$2,999

American Institude of Steel Construction
Copiers Northwest

SINGLE EVENT SPONSORS

Hargis Engineers
LPD Engineering
Walsh Construction

IN-KIND

BetterBricks
Fremont Brewing
Housing Development Consortium
MR.



"AIA provides an invaluable **opportunity for direct engagement, dialogue, and feedback to help us shape our own value proposition,** while also allowing us to bring meaningful market insight back to Pella Corporation. Ultimately, our involvement is about listening, learning, building **stronger relationships**, and becoming a better resource to the design community."

KEITH DASHOFY, CEO AND PRINCIPAL
PELLA OF WESTERN WASHINGTON
GOLD SPONSOR '25-'26

Why Sponsor AIA Seattle?

Be Seen. Be Trusted. Be Connected.

Visibility

2,800+ members
5th largest AIA chapter

10 counties
Regional presence of Chapter

7,000+ email subscribers
with average 50% open rate

13,700+ website visits per month

+ Positioning

70+ programs and events per year
to brand align with AIA's credibility

100s of connection opportunities
with AEC professionals

700+ employers represented
from built environment organizations in AIA Seattle membership

+ Relationships

20+ member committees
to engage with

160+ event opportunities
to connect with our community

3,500+ attendees per year
in all programs and gatherings





AIA Seattle

Connect With Our Community

We envision a culture of design that fosters equitable, resilient, thriving communites.

Partner with AIA Seattle and align your brand with the credibility of AIA and our Mission, Vision, and Values.

Take the next steps to engage.



Become a Corporate Allied Partner

Three steps to secure your benefits.

Maximize your exposure by committing early!

Programs are marketed **eight weeks or more in advance** of the event. Ensure you receive maximum visibility for the programs you sponsor, and immediate access to organization wide benefits.

AIA Seattle
CAP 2027
Corporate Allied Partner

1

Select Your Programs + Determine Your Total Sponsorship

Select one or more educational programs or celebration events to sponsor, and determine the level of benefits you would like to receive for each program.

2

Review Your Partnership Benefits

Your total amount of sponsorship determines your partnership benefits, which include promotion of your services or events, deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members throughout the year.

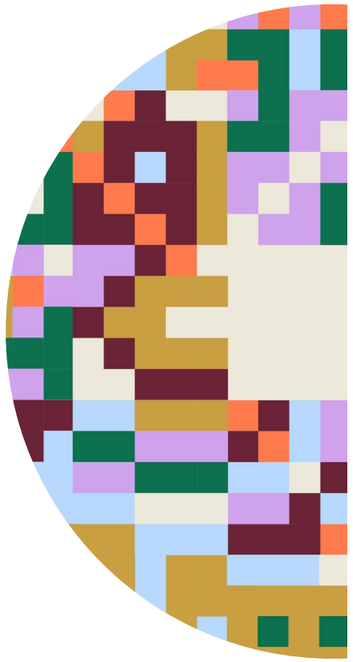
3

Return Your Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your logos.

The commitment form ensures that we have your updated information on file. You can pay with a credit card, check, or request an invoice.

Program location and dates will be confirmed in advance of registration launch.



Building Code Series

Quarterly 2027

Audience Local and National Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planners, and Public Sector Employees

~60-120 attendees per session — 3 virtual, 1 in-person

The Code Series delivers high-profile visibility and essential learning across the architecture, engineering, and construction community. AIA Seattle's Code Committee, comprised of experts from both public and private sectors, develop sessions which explore the most timely, high-impact building code issues. This year's program includes three virtual sessions and one in-person session, covering essential issues such as local code updates, existing building requirements, accessibility, and compliance challenges with broad implications.

See past Building Code Series 2025 | 2026



Sponsorship Levels + Benefits

$1,500 —— Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)

$2,000 —— *All of the benefits listed in the $1,500 level, plus:*
Partnership Benefits (see page 15)

$3,000 —— *All of the benefits listed in the $2,000 level, plus:*
Logo recognition on event marketing and at the event
One additional complimentary registration (2 total)
One resource shared with attendees for each virtual session, and table opportunity at in-person event.

$6,000 —— *All of the benefits listed in the $3,000 level, plus:*
Two additional complimentary registrations (4 total)
Increased visibility and name recognition during event
One additional resource shared with attendees for each virtual session (2 total)
One 2-minute speaking opportunity. *Limited availability. Commit early to secure!*

$8,500* —— *All of the benefits listed in the $6,000 level, plus:*
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*$8,500 opportunity is limited.
Chat with us to learn more!

"Timely Topics" Short Programming Series

Throughout 2027

Audience Architects and Architecture Firms, Engineers, Contractors, and Greater Design Community

~40-60 attendees per session — In-person

This lively new education series explores the hottest topics shaping the AEC industry today. Each session offers bite-sized learning through engaging talks, case studies, and hands-on activities, followed by networking happy hours. This format supports busy professionals who want to engage in learning and connection, and session topics will be identified based on pressing issues.



Sponsorship Levels + Benefits

$1,500 —— Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)

$2,000 —— *All of the benefits listed in the $1,500 level, plus:*
Partnership Benefits (see page 15)

$3,000 —— *All of the benefits listed in the $2,000 level, plus:*
Logo recognition on event marketing and at the event
An additional complimentary registration (2 total)
One resource per session shared with attendees

$6,000 —— *All of the benefits listed in the $3,000 level, plus:*
Two additional complimentary registrations (4 total)
Increased visibility and name recognition during event
One 2-minute speaking opportunity. *Limited availability. Commit early to secure!*

$8,500* —— *All of the benefits listed in the $6,000 level, plus:*
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*$8,500 opportunity is limited.
Chat with us to learn more!



AHC Conference(s)

Spring and/or Fall 2027 — Seattle and/or Portland (Up to Two Events)

Audience Local and National Architects, Contractors, Construction Managers, Owner Representatives, Engineers, Developers, Subcontractors, Urban Planners, Healthcare Employees, and Public Sector Employees

~100-200 attendees — In-person

For over 30 years, the Architecture for Health Committee (AHC) has brought healthcare and design professionals together around the Pacific Northwest. The annual conference/s in Seattle and/or Portland, explore how innovative design strengthens healthcare systems and communities. Programs may include keynotes, project tours, panel discussions, or lightning talks. The healthcare community is strongly connected, and these conferences are where they come together to learn and connect.

See past AHC Conferences Spring 2026 | Fall 2026



Sponsorship Levels + Benefits

$1,500 —
Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)

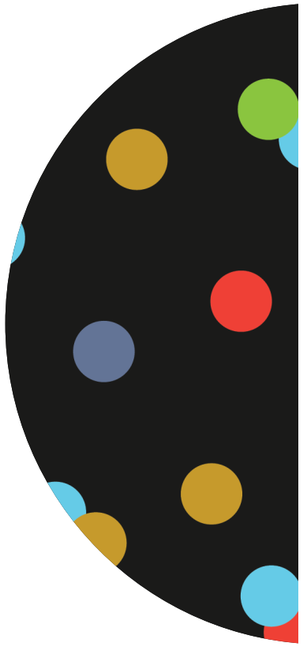
$2,000 — *All of the benefits listed in the $1,500 level, plus:*
Partnership Benefits (see page 15)

$3,000 — *All of the benefits listed in the $2,000 level, plus:*
Logo recognition on event marketing and at the event
One additional complimentary registration (2 total)
Table opportunity at event

$6,000 — *All of the benefits listed in the $3,000 level, plus:*
Two additional complimentary registrations (4 total)
Increased visibility and name recognition during event
One 2-minute speaking opportunity. *Limited availability. Commit early to secure!*

$8,500* — *All of the benefits listed in the $6,000 level, plus:*
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*$8,500 opportunity is limited.
Chat with us to learn more!



Parti

Spring 2027

Audience AIA members, Corporate Allied Partners, Allied members, Firm/ Industry Leaders, Emerging Professionals, and Greater Design Community

~150-250 attendees — In-person

Parti is AIA Seattle's prestigious celebration of design leadership, volunteerism, and community impact. This high-profile event brings together top architects, firm leaders, and allied professionals for an evening of celebration and recognition. The program honors individuals and teams advancing the built environment through innovation, collaboration, and service. It also creates opportunities for meaningful visibility and alignment with the values of design excellence and civic engagement.

See past Parti 2025 | 2026



Sponsorship Levels + Benefits

$3,000 —
Logo recognition on event marketing and at the event
Two complimentary tickets to event
Partnership Benefits (see page 15)

$6,000 —
All of the benefits listed in the $3,000 level, plus:
Two additional complimentary tickets to event (4 total)
Increased pre-show visibility and name recognition during event

$10,000* —
All of the benefits listed in the $6,000 level, plus:
Two additional complimentary tickets to event (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expense may be required.*

*$10,000 is an exclusive benefit.
Chat with us to learn more!

Housing Design Forum

Late Spring 2027

Audience Architects, Interior Designers, Contractors and Subcontractors, Construction Managers, Developers, Urban Designers and Planners, Policymakers, Elected Officials, Public Sector Employees, and Landscape Architects

~100-200 attendees – In-person

The annual Housing Design Forum explores emerging design trends, case studies, policy shifts, and practice innovations shaping housing in Seattle and the Pacific Northwest. This year's program will build on the excitement generated by the 2026 sold out program to highlight diverse housing types, regional contexts, sustainable strategies, and advocacy efforts for quality, abundant housing. The forum brings together leading voices in forward-thinking housing solutions and design.

See past Housing Design Forums 2025 | 2026



Sponsorship Levels + Benefits

$1,500 ——
Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)

$2,000 ——
All of the benefits listed in the $1,500 level, plus:
Partnership Benefits (see page 15)

$3,000 ——
All of the benefits listed in the $2,000 level, plus:
Logo recognition on event marketing and at the event
One additional complimentary registration (2 total)
Table opportunity at event

$6,000 ——
All of the benefits listed in the $3,000 level, plus:
Two additional complimentary registrations (4 total)
Increased visibility and name recognition during event
One 2-minute speaking opportunity. *Limited availability. Commit early to secure!*

$8,500* ——
All of the benefits listed in the $6,000 level, plus:
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*$8,500 opportunity is limited.
Chat with us to learn more!

Essential Business for Architecture

Fall 2027

Audience Architects, Architecture Firm Leaders, Allied Professional Leaders, and Emerging Leaders

~40-60 attendees — In-person

This professional education program equips leaders with essential skills to build sustainable, resilient, and thriving businesses. Participants attend to connect and learn business fundamentals, translating their energy and expertise in design to the business context. Facilitated by industry experts, the program combines presentations, case studies, hands-on activities, and peer exchange to deliver practical tools for future-focused leadership. The event builds networks and connections to foster an ecosystem of strong businesses, helping to shape the future of the whole AEC industry.

See past Business of Architecture Program 2025 | 2026



Sponsorship Levels + Benefits

$1,500 —
Name recognition on event marketing materials and at the event
One complimentary registration
List of event attendees and affiliations (does not include emails)

$2,000 — *All of the benefits listed in the $1,500 level, plus:*
Partnership Benefits (see page 15)

$3,000 — *All of the benefits listed in the $2,000 level, plus:*
Logo recognition on event marketing and at the event
One additional complimentary registration (2 total)
Table opportunity at event

$6,000 — *All of the benefits listed in the $3,000 level, plus:*
Two additional complimentary registrations (4 total)
Increased visibility and name recognition during event
One 2-minute speaking opportunity. *Limited availability. Commit early to secure!*

$8,500* — *All of the benefits listed in the $6,000 level, plus:*
Two additional complimentary registrations (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expenses may apply.*

*$8,500 opportunity is limited.
Chat with us to learn more!



Honor Awards for Washington Architecture

November 2027

Audience Architects, Architecture Firm Leaders, Engineers, Contractors, Emerging Professionals, and Greater AEC Community

~500-700 attendees — In-person

AIA Seattle's signature Honor Awards for Washington Architecture is a nationally-recognized program celebrating the state's best design projects in an event of unique rigor and breadth. Featuring a national and often international jury, the program brings together the design community to honor outstanding contributions and showcase the highest standards in the field.

See past Honor Awards 2025 | 2026



AMERICA BY DESIGN ARCHITECTURE®

Nearly two dozen past years' selected awardees featured on America ByDESIGN, a CBS program which has reached over 20 million+ viewers to date.

Sponsorship Levels + Benefits

$3,000 —
Logo recognition on event marketing and at the event
Two complimentary tickets to event
Partnership Benefits (see page 15)

$6,000 —
All of the benefits listed in the $3,000 level, plus:
Two additional complimentary tickets to event (4 total)
Increased pre-show visibility
Increased visibility and name recognition during event

$10,000* —
All of the benefits listed in the $6,000 level, plus:
Two additional complimentary tickets to event (6 total)
Opportunity to host a relevant engagement, in collaboration with AIA Seattle. *Additional expense may be required.*

*$10,000 is an exclusive benefit. **Chat with us to learn more!**

1

Select Programs + Determine Total Sponsorship

Select one or more educational programs or events to sponsor and determine the level of benefits you would like to receive for each program.

For details on benefits for the programs you sponsor, see pages 7-13.

AIA Seattle CAP 2027 Corporate Allied Partner

Select Programs

Building Code Series
❍ $1,500 ❍ $2,000 ❍ $3,000 ❍ $6,000 ❍ $8,500

"Timely Topics" Short Programming Series
❍ $1,500 ❍ $2,000 ❍ $3,000 ❍ $6,000 ❍ $8,500

AHC Conference(s)
❍ $1,500 ❍ $2,000 ❍ $3,000 ❍ $6,000 ❍ $8,500

Parti
❍ $3,000 ❍ $6,000 ❍ $10,000

Housing Design Forum
❍ $1,500 ❍ $2,000 ❍ $3,000 ❍ $6,000 ❍ $8,500

Essential Business for Architecture
❍ $1,500 ❍ $2,000 ❍ $3,000 ❍ $6,000 ❍ $8,500

Honor Awards for Washington Architecture
❍ $3,000 ❍ $6,000 ❍ $10,000



Determine Total Sponsorship

Total Sponsorship	Sponsorship Level
❍ $10,000+	Platinum
❍ $6,000 - $9,999	Gold
❍ $3,000 - $5,999	Silver
❍ $2,000 - $2,999	Bronze
❍ $1,500	Single Event Sponsor

Partnership Benefits begin at $2,000 and above
(see page 15)

2

Review Your Partnership Benefits

Your total amount of sponsorship determines your **partnership benefits**, which include promotion of your services or events, deep discounts on targeted advertising, brand visibility, and special access to AIA Seattle members throughout the year.

AIA Seattle CAP 2027 Corporate Allied Partner

Platinum $10K+ | Gold $6K+ | Silver $3K+ | Bronze $2K+

Partnership Benefits

TOTAL SPONSORSHIP LEVEL				
•				Increased visibility on AIA Seattle's website and in enews
•				'Sponsor Spotlight' in an AIA Seattle's enews (requires approval)
•	•			Featured 'I AM AIA' profile on AIA Seattle's website (requires approval)
Logo	Logo			Display of your logo in AIA Seattle's enews
•	•			Recognition on AIA Seattle's social media platforms (requires approval)
•	•	•		Promotion of your events in AIA Seattle's enews (requires approval)
•	•	•		Complimentary rental of member physical mailing list for one mailing
Logo	Logo	Logo	Name	Display of your logo or firm name on AIA Seattle's website
•	•	•	•	~50% discount for your team to attend AIA Seattle's major education programs
•	•	•	•	~25% discount to advertise on AIA Seattle's website
•	•	•	•	Promotional use of AIA Seattle's Corporate Allied Partner logo
•	•	•	•	~70% discounted rate to post on AIA Seattle's Job Board
•	•	•	•	Access to group health insurance pool through the MBA Health Trust

3

Return Your Commitment Form + Logos

Submit your commitment form by mail, email, or online, and send us your updated logos.

The commitment form ensures that we have your updated information on file and provides payment options. You can pay with a credit card, check, or request an invoice.

AIA Seattle CAP 2027 Corporate Allied Partner

PHOTOS: TREVOR DYKSTRA, BRAY HAYDEN, CLAIRE NEEDS, SEAN AIRHART, MELISSA K. NEHER, KK CAPTURES

Organization Information

Organization Name _____
(exactly as you would like it to appear on marketing materials)

Mailing Address _____

City _____ State _____ ZIP _____

Contact information

Primary Contact _____

Phone _____ E-mail _____

Marketing Contact _____

Phone _____ E-mail _____

Billing Contact _____

Phone _____ E-mail _____

Billing Address _____

City _____ State _____ ZIP _____

Payment

❍ **Online Payment Option** available at **aiaseattle.org/membership/sponsor**

❍ **I'd like to receive an invoice by email to:**

Name _____ Email _____

Payment is required for sponsorship recognition. AIA Seattle decides program content. Benefits are subject to change. AIA Seattle reserves the right to accept or reject partnership with any Corporate Allied Partner (CAP). AIA Seattle does not, solely by virtue of its partnership with AIA Seattle CAPs, endorse or support the opinions, platforms, products, work or missions of AIA Seattle CAPs. In the event AIA Seattle determines that partnership with any CAP is no longer mutually beneficial, it reserves the right to terminate that partnership immediately and without cause. Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on the donor's federal income tax return but may be deductible as trade or business expenses. Please consult your tax advisor.

❍ Check to acknowledge

❍ Yes, **I've uploaded logos to AIA Seattle** (color, black, and white versions; 300 dpi; EPS & PNG, at least 6" on long side)

AIA Seattle

Return to

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